



June 25, 1998

Test Promotion

To:	RJR Acct. #: 748654
	P&R DISTRIBUTORS 33 E. MAIN STREET, RIVERHEAD
	Hank Fattio
CC:	
CC:	

From:	Ron Segelke
Voice	1-800-757-8255 Ext: 55533 #
Mail	
Fax:	
CC:	DM Lovann Alessi
CC:	RM Frank Peice

Partners Promotion Reporting:	<u>T E S T _ P R O M O T I O N _ _</u> (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

Should you require technical assistance relative to the format required using these promotion/brand descriptions on your weekly tape/disc submissions, contact the Partners help Desk at 1-800-230-9732.

Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	

Displays will be delivered by: BI COUNTY DISTRIB.

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
- Must properly report promotion and brand descriptions on tape/disc submissions
- Return attached list with refusals to Ron Segelke within 4 weeks after delivery date

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51846 6104



June 25, 1998

This acct. is no longer in existence.

Test Promotion

To:	RJR Acct. #: 745691
	EAST END WHOLESALE I 705 ROANOKE AVE, RIVERHEAD
CC:	
CC:	

From:	Ron Segelke
Voice Mail	1-800-757-8255 Ext: 55533 #
Fax:	516 288 4329
CC:	DM Luvann Aiese
CC:	RM Frank Perez

Partners Promotion Reporting:	TEST PROMOTION (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	
Displays will be delivered by: CENTER CANDY			

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
- Must properly report promotion and brand descriptions on tape/disc submissions
- Return attached list with refusals to Ron Segelke within 4 weeks after delivery date

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51846 6105



June 25, 1998

Test Promotion

To:	RJR Acct. #: 598769
	KRISTY'S SMOKE 1836 DEER PARK AVE, DEER PARK
	Circle Estelle manos
CC:	
CC:	

From:	Peter Fusco Rich Scirentino
Voice Mail	1-800-757-8255 Ext: 97448 # 35549
Fax:	NONE
CC:	DM Louann Atesc
CC:	RM Frank Perez

Partners Promotion Reporting:	<u>TEST PROMOTION</u> (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	
Displays will be delivered by: HAROLD LEVINSON			

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
- Must properly report promotion and brand descriptions on tape/disc submissions
- Return attached list with refusals to Peter Fusco within 4 weeks after delivery date

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51846 6106



June 25, 1998

Test Promotion

To:	RJR Acct. #: 403735
	LINDY'S SMOKE
	260 E SUNRISE HWY, LINDENHURST
	Neil Berger
CC:	
CC:	

From:	Richard Sorrentino
Voice	1-800-757-8255 Ext: 35549 #
Mail	
Fax:	NONE
CC:	DM Lorraine Aiese
CC:	RM Frank Perez

Partners Promotion Reporting:	TEST PROMOTION (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	
Displays will be delivered by:			

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
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51846 6107



June 25, 1998

Test Promotion

To:	RJR Acct. #: 817356
	MARK DOWN 49 E. SUNRISE HIGHWAY, LINDENHURST
	<i>Jim Titone</i>
CC:	
CC:	

From:	Richard Sorrentino
Voice Mail	1-800-757-8255 Ext: 35549 #
Fax:	
CC:	<i>DM Larkin Alise</i>
CC:	<i>RM Frank Pelet</i>

Partners Promotion Reporting:	TEST PROMOTION (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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Tactical Promotion Information:

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EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	
Displays will be delivered by:			

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
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- Return attached list with refusals to Richard Sorrentino within 4 weeks after delivery date

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51846 6108



June 25, 1998

Test Promotion

To:	RJR Acct. #: 660653
	YILDIZ
	1568 6 OCEAN AVE, BOHEMIA
	<i>Seckin Yildiz</i>
CC:	
CC:	

From:	Peter Fusco
Voice Mail	1-800-757-8255 Ext: 77448 #
Fax:	NONE
CC:	<i>Louann Alcese DM</i>
CC:	<i>Frank Perez RM</i>

Partners Promotion Reporting:	<u>TEST PROMOTION</u> (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

Should you require technical assistance relative to the format required using these promotion/brand descriptions on your weekly tape/disc submissions, contact the Partners help Desk at 1-800-230-9732.

Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	

Displays will be delivered by: MAURO PENNISI INC.

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
- Must properly report promotion and brand descriptions on tape/disc submissions
- Return attached list with refusals to Peter Fusco within 4 weeks after delivery date

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June 25, 1998

Test Promotion

To:	RJR Acct. #: 582026
	CIGPAK INCORPORATED
	84 W SUFFOLK AVE, CENTRAL ISLIP
	Rashad
CC:	
CC:	

From:	Peter Fusco
Voice Mail	1-800-757-8255 Ext: 77448 #
Fax:	516 234 4998
CC:	DM Louann Alesse
CC:	RM Frank Perez

Partners Promotion Reporting:	<u>T E S T _ P R O M O T I O N _ _</u> (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

Should you require technical assistance relative to the format required using these promotion/brand descriptions on your weekly tape/disc submissions, contact the Partners help Desk at 1-800-230-9732.

Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	
Displays will be delivered by: MAURO PENNISI INC.			

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
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- Return attached list with refusals to Peter Fusco within 4 weeks after delivery date

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51846 6110



June 25, 1998

Test Promotion

To:	RJR Acct. #: 818644
	HE RO SMOKE, INC.
	517A E JERICHO TPKE, HUNTINGTON
	STAT
	<i>Bob Poole</i>
CC:	
CC:	

From:	Tom McCarthy
Voice Mail	1-800-757-8255 Ext: 48379 #
Fax:	NONE
CC:	<i>Levann Alese - DM</i>
CC:	<i>Frank Perez - RM</i>

Partners Promotion Reporting:	<u>TEST PROMOTION</u> (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctrs. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	

Displays will be delivered by: HAROLD LEVINSON

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
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51846 6111



June 25, 1998

Test Promotion

To:	RJR Acct. #: 475425
	GUNEYEV CORP OF NY 873 E JERICO TPKE, HUNTINGTON STAT
CC:	John Ugucan
CC:	

From:	Tom McCarthy
Voice Mail	1-800-757-8255 Ext: 48379 #
Fax:	516 423 2448
CC:	DM LACAIN Alise
CC:	RM Frank Perez

Partners Promotion Reporting:	<u>TEST PROMOTION</u> (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	

Displays will be delivered by: HAROLD LEVINSON

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
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51846 6112



June 25, 1998

Test Promotion

To:	RJR Acct. #: 482551
	RAY TOBACCO
	610 PLAINVIEW RD, PLAINVIEW
	Ray
CC:	
CC:	

From:	Tom McCarthy
Voice	1-800-757-8255 Ext: 48379 #
Mail	
Fax:	NONE
CC:	DM LOVANN ALSE
CC:	RM Frank Perez

Partners Promotion Reporting:		TEST PROMOTION (Minimum 16 Characters)		
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	

Displays will be delivered by: HAROLD LEVINSON

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
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51846 6113



June 25, 1998

Test Promotion

To:	RJR Acct. #: 598768	From:	Tom McCarthy
	A & D TOBACCO	Voice	1-800-757-8255 Ext: 48379 #
	2031 JERICHO TPKE, EAST	Mail	
	NORTHPORT	Fax:	516 462 3929
	<i>Elliot Schwartz</i>	CC:	<i>DU Luvann Alse</i>
CC:		CC:	<i>RM Frank Perez</i>
CC:			

Partners Promotion Reporting:	TEST PROMOTION (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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Tactical Promotion Information:

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P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	
Displays will be delivered by: CENTER CANDY			

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
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51846 6114



June 25, 1998

Test Promotion

To:	RJR Acct. #: 620641
	RAM DISTRIBUTORS 289 UNIT E SERBURBAN AVE, DEER PARK
	Raja Ahmed
CC:	
CC:	

From:	Tom McCarthy
Voice Mail	1-800-757-8255 Ext: 48379 #
Fax:	516 586 2958
CC:	DM Louann Alese
CC:	RM Frank Perez

Partners Promotion Reporting:		TEST PROMOTION (Minimum 16 Characters)		
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
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Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	
Displays will be delivered by: HAROLD LEVINSON			

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

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- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
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51846 6115



June 25, 1998

Test Promotion

To:	RJR Acct. #: 825432
	BERT'S SMOKE SHOP
	247 ROUTE 110, HUNTINGTON STA
	Bert Dolgas
CC:	
CC:	

From:	Richard Sorrentino Tom McCarthy
Voice	1-800-757-8255 Ext: 35549 #
Mail	48379
Fax:	NONE
CC:	DH Lorraine Alcese
CC:	RM Frank Perez

Partners Promotion Reporting:	<u>TEST PROMOTION</u> (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
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44444	Winston Lts 100 Box			2

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P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	

Displays will be delivered by: HAROLD LEVINSON

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
- Must properly report promotion and brand descriptions on tape/disc submissions
- Return attached list with refusals to Richard Sorrentino within 4 weeks after delivery date

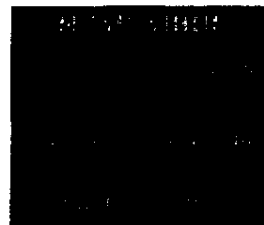
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51846 6116



June 25, 1998



Test Promotion

To:	RJR Acct. #: 594724
	CORAM WHOLESALE DIST
	337 MIDDLE COUNTRY R, CORAM
	Frank Laporta
CC:	
CC:	

From:	Joe Connolly
Voice	1-800-757-8255 Ext: 76811 #
Mail	
Fax:	516 736 6946
CC:	DL Luann Alese
CC:	RM Frank Perez

Partners Promotion Reporting:	<u>T E S T _ P R O M O T I O N _ _</u> (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

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Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	

Displays will be delivered by: JOSEPH H STOMEL & SO

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

Partners Program requirements:

- Displays must be shipped to retail the week of: August 3
- Pack & Deliver each promotion to at least 90% of accounts on attached list within 3 weeks
- Must properly report promotion and brand descriptions on tape/disc submissions
- Return attached list with refusals to Joe Connolly within 4 weeks after delivery date

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REV. 6/98 testprom.doc

51846 6117

June 25, 1998

Test Promotion

To:	RJR Acct. #: 598767	From:	Kevin O'Hare
	SAN JOE DISTRIBUTORS	Voice	1-800-757-8255 Ext: 41479 #
	4265 CLARISSA RD, BETHPAGE	Mail	
	Don Naughton	Fax:	516 796 8644
CC:		CC:	Don Naughton DH Lowann Alose
CC:		CC:	RH Frank Perez

Partners Promotion Reporting:	TEST PROMOTION (Minimum 16 Characters)			
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
11111	Winston FF Box			2
22222	Winston Lts Box			2
33333	Winston FF 100 Box			2
44444	Winston Lts 100 Box			2

Should you require technical assistance relative to the format required using these promotion/brand descriptions on your weekly tape/disc submissions, contact the Partners help Desk at 1-800-230-9732.

Tactical Promotion Information:

Deliver to Retail Week of:	August 3	Product/Premium arrival date:	
EFT amount (Promotional Prod.)		EFT amount (Live Product)	
P. O. # (Promotional Product)		P. O. # (Live Product)	
P. O. # (Display Shippers)			
# Display Shippers from list	22	Retail offers per display	40
Extra Display Shippers		Retail Billing per display	4 Cartons
# Retail Stores in Promotion	20	VAP Pack/Ship payment	

Displays will be delivered by: HAROLD LEVINSON

Promotion Description:

Consumer Offer: Buy 1 pack of WINSTON and get 1 pack free.
Load display with 2 WHITE carton each of the brand styles noted above. (Total of 8 WHITE Cartons)

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